

## **Basic approach**

Society

**Community and** 

The Hodogaya Chemical Group believes that as corporate citizens contributing to the sustainable development of the community is an important activity in carrying out its business. We are engaged in various community contributions including the nurturing of children through chemistry, environmental conservation activities in the regions where the Group's plants are located, and the provision of tangible and intangible objects that are useful for the rich lifestyles of people.

In addition, if a disaster is designated as a major disaster by the Cabinet Office, where one of our key bases is located, and the damage to the area around the base is severe, we donate a certain percentage of the previous fiscal year's earnings to the impacted prefecture. Most recently, in August 2023, we made a donation through the corporate version of hometown tax to contribute to the regional revitalization of Fukushima Prefecture, which we have always been indebted to.

### Passing on Irreplaceable Nature to the Future

The Koriyama Plant participates every year in the "Inawashiro Clean Action," a cleanup volunteer activity organized by Fukushima Prefecture. Lake Inawashiro is the third largest freshwater lake in Japan and has



been ranked first in water quality in Japan, making it a very beautiful lake. However, when you visit the lakeshore, you can see a lot of garbage washed up, and its beauty is being lost. When I participated, I saw a lot of everyday garbage such as snack bags and plastic bottles, and as someone involved in manufacturing, I felt a great responsibility. Through this volunteer activity, not only was I able to contribute to the environmental conservation of Lake Inawashiro, but I also felt that it was very meaningful to realize the impact that people's lives have on the environment. In order to pass on irreplaceable nature to the future, I would like to continue participating in such activities and consider what I can contribute as an employee of a chemical company in my daily work.

(H.M., Production Technology Department, Koriyama Plant)

## Connecting Children's Curiosity and Spirit of Inquiry to a Sustainable World

As part of its social contribution activities, Hodogaya Chemical participates in the "Summer Vacation Children's Chemistry Experiment Show" with a theme of creating water-based pens



using dyes, which is our strength, and separating colors. We work together, choosing easy-to-understand words while devising ways to effectively convey specialized content. When I see the children listening intently with excitement and their faces filled with surprise and joy when they succeed in separating the mixed colors, I feel glad that we were able to show them the interesting aspects of chemistry. I want to continue to stimulate the curiosity and spirit of inquiry of children who will lead the future and contribute to the creation of a sustainable world.

(Y.S., Tsukuba Research Laboratory, Research and Development Department)

#### First Head Office Tour

In August 2023, we held our first head office tour, inviting employees' families. With the aim of deepening understanding of Hodogaya Chemical and each person's work by seeing the operating office and the



employees working there, on the day of the event, participants toured each area of the head office floor, experienced web conferences in the large conference room, and tried the healthy lunches we usually eat.

The title on the name tags and realistic business cards prepared for each participant was "Special Supporter." For busy employees, having their families understand their work and environment is the greatest support. All employees will continue to strive to do work that we can be proud of to our families, and by extension, to our communities and society.

(R.A., General Affairs Department)

# Supporting Career Education for Elementary School Students

As part of the Hodogaya Chemical Group's sustainability activities, we sponsored the "Children's Diet 2024 Summer" held in July 2024. This event involves visiting the National Diet Building, children engaging



in group work on the theme of "Child-Centered Society," and finally presenting their ideas for an ideal society to bipartisan members of the Diet.

For the families who participated from Hodogaya Chemical and the employees who served as mentors, it was also a good opportunity to gain surprises and insights from the children's innocent honesty and the opinions they expressed.

Also, through our sponsorship, we were able to support the creation of opportunities for participating children to take on challenges related to the exciting topics of society and fairness. We will continue to contribute to society through our catchphrase "Your Dream is Our Business."

(Sustainability Development Department)