Functional Colorants Segment

https://www.hodogaya.co.jp/english/products/segment01/



Three Strengths

Ability to boldly challenge new business domains that support a prosperous future by constantly refining our organic synthesis and purification technologies

- Extension of our technologies as a comprehensive supplier of OLED materials to bio materials for next-generation pharmaceuticals
- Metal-free, environmentally friendly aluminum coloring dyes with leading global market shares
- Natural dyes that support food safety and the world's "Only One" hair dyes

Description of Business

• OLED Materials
Demand for OLED materials for smartphone displays is growing, and their use is expected to expand to IT devices such as tablets, notebook PCs, and monitors. Using proprietary bio materials developed through the application of OLED material technologies, we have expanded our offerings beyond oligonucleotide products for diagnostic kit materials to include oligonucleotide products for use as raw materials for nucleic acid medicines, a field of next-generation pharmaceuticals.

• Imaging materials
They are essential for copiers and printers to function, helping to enhance precision in the office automation environment.

• Dyes and colors
Our products, developed with unique technologies, are highly regarded as high-quality products in Japan and worldwide. (Mainly used for aluminum coloring, stationery ink, hair dyes, color filters, etc.)

• Natural food dyes
Play an important role in making food appear more appetizing by adding color to food products. As a pioneer in this field, the Hodogaya Chemical Group contributes to culinary performances that enhance the enjoyment and deliciousness of food. Natural food dyes are also used for coloring mainly home appliances, expanding its environmentally friendly applications.

Metal-free aluminum coloring dyes

Demand is growing for dyes to color aluminum, a lightweight, strong, and easily recycled metal. Leveraging its long history of organic composite technology, Hodogaya Chemical manufactures and sells metal-free aluminum coloring dyes. These meet the need for environment- and people-friendly aluminum coloring dyes that use no heavy metals, excel in light resistance and color affinity, and enable varied color expressions.



Basic Strategies and Initiatives under the Mid-term Management Plan

Under the previous Mid-term Management Plan, net sales in this segment grew, reflecting firm demand in the display field, particularly for smartphones in the OLED materials business, and increased sales driven by strong demand for aluminum coloring dyes in the colorant materials business.

Under the Mid-term Management Plan, this segment will continue to play a key role in driving the Group's growth.

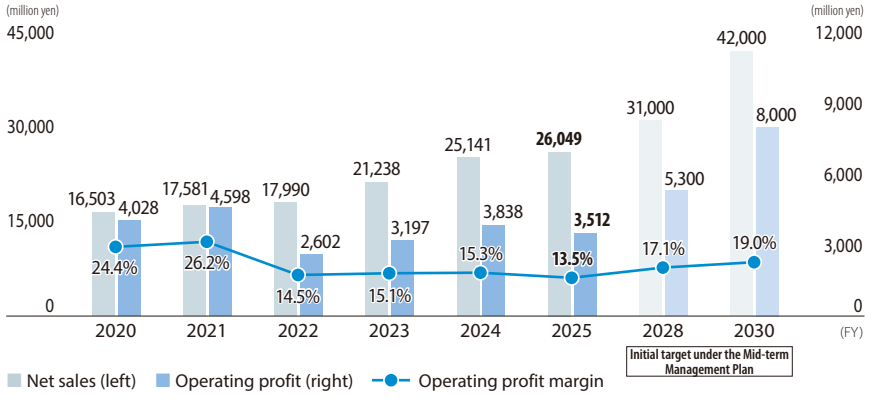
In the OLED materials business, we will drive sales growth by capturing renewed growth in panel demand in the smartphone market and demand arising from the increasing adoption of OLED displays in tablets, laptops, and other devices.

In the colorant materials business, we will pursue growth strategies centered on strengthening our supply structure and accelerating development through capital investment in aluminum coloring dyes and other measures.

We will also apply the oligonucleotide synthesis technologies we have accumulated and the refining technologies developed through our OLED materials business to expand into new fields, including the CDMO business for nucleic acid medicines and the semiconductor materials business.

By deepening existing businesses and creating new ones, through capital investment in Japan and abroad, we will further solidify this segment's role as a growth driver for the Group as a whole.

Net sales / Operating profit / Operating profit margin



Related Group company: **SFC CO., LTD.**
Description of business: Manufacturing and sales of OLED materials and bio materials

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