Agro-Science Segment

https://www.hodogaya.co.jp/english/products/segment04/



Three Strengths

Co-creating new, environmentally friendly markets through original product development based on our formulation technology.

- Home gardening herbicides with the leading market share in Japan through development of new products tailored to needs
- Creativity and proposal capabilities to create new products that support everyday living
- R&D capabilities that improve the agricultural environment through the development of oxygen supply materials, etc.

Description of Business

- The products offered by the Agro-Science segment are used in a wide range of fields, from controlling weeds to insect pest management and environmental conservation for cropland, living environments, railways, forests, and golf courses.
- Using a variety of intermediates, primarily those developed in-house, we have continued to develop new formulations that combine ease of use with safety and that are tailored to the needs of the location and the customer. In particular, we have a leading market share in herbicides used for home gardening and in green space management.
- In order to improve soil environments that have deteriorated as a result of weather conditions, and other factors, we are manufacturing oxygen supply materials for use as soil improvement agents that can lead to stable production of crops, and working on developing this market.

Oxygen Supply Materials (Agricultural Materials)

In recent years, extreme weather conditions, including torrential rains and typhoons, have become more frequent with each passing year. In addition to the direct damage that these events cause to farmland, crop yield is also affected due to moisture damage. As an application of hydrogen peroxide derivatives in the agricultural field, we provide customers with oxygen supply materials that promote healthy growth by supplying oxygen to soil harmed by bad weather and other factors, thereby improving the growing environment for crops as a countermeasure against moisture damage. These are also environmentally friendly products that do not contaminate farm land.



Basic Strategies and Initiatives under the Mid-term Management Plan

Under the previous Mid-term Management Plan, sales expansion in the agricultural materials field fell short of initial expectations, while costs associated with the re-evaluation of agrochemical registrations also weighed on earnings.

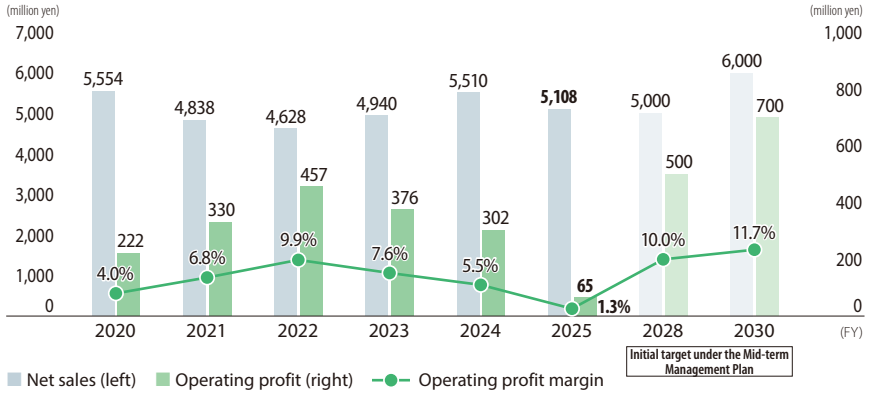
Under the Mid-term Management Plan, we will seek to increase our market share across five key application areas of home gardening, railways, forests, golf courses, and paddy field levees, while developing new markets, including public infrastructure facilities.

We will also highlight the new value offered by oxygen supply materials in improving the soil environment and work to further expand their applications and sales.

We will also pursue the development of new applications that leverage our proprietary hydrogen peroxide derivative technologies.

Going forward, to further expand business earnings, we will work to build a stable supply structure, develop new business channels, and introduce compelling products, including through collaboration with other companies.

Net sales / Operating profit / Operating profit margin



Related Group company: **HODOGAYA UPL Co., Ltd.**
Description of business: Manufacturing and sales of agricultural chemicals

Location: 1-9-2, Higashi-Shimbashi, Minato-ku, Tokyo 105-0021, Japan
TEL: +81-3-6852-0500 (Main switchboard)
Webpage: http://www.hodogaya-upl.com/ (Japanese only)

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TEL: +81-3-6852-0510 (Main switchboard)
Webpage: http://www.hodogaya-agrotech.co.jp/ (Japanese only)